

# Why choose an **ITOA** accredited DMC?

## WHAT IS A DMC?

A **Destination Management Company (DMC)** is a professional services company located in its destination and specializes in local expertise and resources.

An Irish DMC is a strategic partner who, through our network of trusted suppliers and the knowledge and expertise of our teams, deliver exceptional programmes to our clients.

We provide a seamless approach to packaging every element of a programme, creating unique experiences that not only meet but exceed our client's expectations.

In Ireland, DMC's deliver more than just great logistics; they are with you every step of the way, constantly innovating and adding value at every level.

## KEY BENEFITS OF USING AN ITOA DMC



EXPERIENCE



CREATIVITY



QUALITY  
SUPPLIER  
NETWORK



BUDGET MANAGEMENT,  
CONTRACTING &  
NEGOTIATION



TRUST & REASSURANCE



# WHO WE ARE



Ireland's longest established inbound Tour Operator / DMC representative association; ITOA has amongst its members the leading Destination Management companies that meet our stringent annual criteria. Collectively and in partnership with Fáilte Ireland, Tourism Ireland and the Regional Convention Bureaux, ITOA members have positioned Ireland as a global leader in the Meeting, Incentive, Conference & Events (MICE) industry.

We are the trusted partners for global MICE clients in Ireland, offering unbiased recommendations and connecting you with the very best suppliers throughout the country.

ITOA promotes the highest standards of service amongst its members, by facilitating ongoing education and engagement across our industry and trusted supplier network. You can be assured of the highest professional service when you choose to work with an ITOA-approved DMC member.

# HOW CAN WE HELP

## DESTINATION CONSULTANCY LOCAL KNOWLEDGE



- Destination Feasibility
- Destination Selection
- Matching Destination to Event Objectives
- Venue & Accommodation Search
- Speaker Selection
- Supplier Sourcing & Evaluation

## EVENT DESIGN CREATIVITY



- Unique Programme Design
- Themed Events
- Décor
- Production
- Local Flair / Authenticity
- Teaser Campaigns

## EVENT PLANNING & LOGISTICS



- Budget Management
- Supplier Negotiation & Contracting
- Site Inspection Planning & Delivery
- Accommodation
- Transportation
- Evening Events
- Social Activities
- Guide & Hospitality Staff
- AV & Entertainment
- Corporate Gifting

# LET US BE YOUR LOCAL PARTNER!

After all, we are experts on Ireland...

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