a MICE Destination



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Association of Irish Professional Conference Organisers

AIPCO

Rely on the professional experts to deliver your Live, Virtual or Hybrid conference to the highest international standards

## Why use an AIPCO accredited PCO?

AIPCO Members offer a cost-effective and expert solution to planning and running your national or international conference in Ireland.

#### Experience

All AIPCO Members have received accreditation as recognised and approved PCO's. They have vast experience of running successful conferences in the island of Ireland and adhere to the highest standards of conference & event management.



#### Creativity

We provide creative input to your programme structure and social activities to ensure that your conference exceeds the expectations of your delegates and stakeholders.

#### Live, Virtual, Hybrid – the choice is yours

Whether yours is a live, face to face conference, or you're planning a hybrid or virtual conference, our members have the skill, technology and expertise to guarantee success.

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#### **Partner Network**

Our PCOs maintain a large network of suppliers to ensure they can negotiate the best prices and conditions on your behalf.

#### **Sponsorship**

Our members offer strategic advice on sponsorship acquisition and revenue generation to maximise income; additional revenues generated often more than pays for the full professional services involved.

#### **Budget Management**

Our PCOs design and update prudent, accurate budgets and accounts.

#### **Peace of mind**

Your PCO will manage some or all of the elements of the conference as required, from marketing and website design to registration, venue





### sourcing and management and onsite delivery – all in line with current regulations for Health & Safety procedures and for GDPR - so you don't

have to worry!

## Who we are

In these uncertain times, it is more important than ever to have the guidance and experience of a Professional Conference Organiser as your partner for delivery of your conference.

**The Association of Irish Professional Conference Organisers** (AIPCO) is a *non-profit organisation* founded in 1999 and is the premier professional association for conference organisers in Ireland.

Our association is committed to raising standards of service among our members and other sectors of the meetings industry by means of continuing education and interaction with other professionals.

AIPCO works closely with Fáilte Ireland, Tourism Ireland and the Regional Convention Bureaux in developing Ireland into a world-class International Conference destination.

## Services we offer:

- o Research
- o Bid Management
- o Budget & Financial Management
- o Venue Management & Logistics
- o Project Management & Delivery of Live, Virtual, Hybrid Conferences, Meetings and Webinars
- o Delegate Registration and Payment
- o Accommodation Services
- o Travel & Visa Management
- o Abstract / Poster Management
- o Marketing & Communication Services (Print & Digital)
- o Programme & Speaker Management
- o Sponsorship Sales & Management
- o Exhibition Sales & Management

- o Tourism Funding and Insurance Support and Management
- o Catering
- o Audio Visual Services & Production Management
- o Set Design & Signage
- o Simultaneous Interpretation
- o Social Programme, Tours and Coaching
- o Creative Concepts & Entertainment
- o Content Capture & Distribution
- o On-site Management
- o Event Staffing
- o Consulting & Strategic Meeting Management Services
- o Green Meetings and Sustainable Services
- o Post-event Reporting and Legacy





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